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Management

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Foreword

I am happy to know that Indira College of Commerce and Science, Pune is bringing out the inaugural issue of the research journal entitled "**SAMEEKSHA International Journal of Commerce, Economics and Management**." It holds treasure of research articles and case studies from national as well as international boundaries.

Research journals play a vital role in field of higher education. Given the growing importance of high quality research oriented education to promote innovative and practical methods of teaching, I believe that this journal will serve as a welcome platform for academicians, researchers, students and experts from industry to exchange ideas and share their research and experience, to the benefit of the entire academic community. In the era of regional and global rankings, developing countries often lag behind due to limitations in output of research publications. This can be corrected with launch of good quality journals from developing countries like India.

I wish the Sameeksha Journal and Prof. Prashant and his editorial team of Indira College of Commerce and Science every success in this maiden initiative to serve as the connective link between academics and the corporate world. With focus on quality and reach of papers, I am sure journals like *SAMEEKSHA* would play vital role in balancing the contribution of developing world to emerging knowledge economies.

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